

CRAIG M. DAWSON

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Objective: To pursue a coaching career that marries my passion for student-athletes, education and giving back to the community with my professional skills and talent for driving results.

Expertise: Player Development...Instilling Core Values...Recruitment of Student-Athletes...Communication Skills

CAREER PROGRESSION

WOODBERRY FOREST SCHOOL - Woodberry Forest, VA

2012-Present

Head Basketball Coach, Varsity Boys

- ♦ 2017-18 Virginia Prep League Coach of the Year
- ♦ Led the Varsity Basketball team to two state tournament appearances (2016, 2018) including first in 15 years
- ♦ Directed all aspects of the boys' basketball program, which involves coordinating and conducting player/skill development; managing staffs for the varsity, junior varsity and freshman teams; communicating with school administrators, teachers and advisors; reviewing game and scouting tapes; and developing game plans
- ♦ Established program core values – unity, appreciation, enthusiasm, integrity and appreciation – to enhance the maturity of student-athletes
- ♦ Communicated with players' teachers, college counselors and the registrar regarding all WFS basketball players and assisted in college recruitment of basketball players
- ♦ Helped produce Princeton signee Max Johns (All-State, 2x All-League, 2x All-Tournament & 2x All-Area)

Assistant Director of Admissions

2012-Present

- ♦ Reflected the mission of Woodberry Forest when in contact with prospective students and their families
- ♦ Assisted in planning and coordinating the recruitment program and led tour guide program
- ♦ Represented Woodberry Forest at admissions information events and fairs throughout the United States
- ♦ Met and interviewed prospective applicants and their families during on campus visits
- ♦ Assisted in achieving a school record of applications in each of the last six years

FORSYTH COUNTRY DAY SCHOOL - Winston-Salem, NC

2003-2011

Director of Basketball Programs

2010-2011

- ♦ Provided oversight and administration to the boys' and girls' basketball programs at FCDS
- ♦ Promoted the overall basketball program at FCDS both through the FCDS teams, as well as through development and administration of other basketball programs
- ♦ Assisted the Associate Athletic Director in the scheduling of varsity games and travel arrangements for both boys' and girls' teams
- ♦ Assisted the Athletic Director in the hiring, placement and evaluation of all FCDS basketball coaches
- ♦ Established and oversaw the support structure – to include academic, social, and personal support – for basketball players at FCDS

Head Varsity Boys' Basketball Coach

2009-2011

- ♦ 2010 Triad Sports Weekly/Forsyth County Coach of the Year
- ♦ 2010 PACIS Conference Coach of the Year
- ♦ 2010 NCISAA 3A State Tournament Semi-Finalist – first school appearance since 1984
- ♦ 2010 PACIS Conference Champions – first school conference championship in 20 years
- ♦ Helped produce three NCAA Division 1 college basketball players
 - Tyler Lewis (NC State/Butler), Georges Massoda (High Point) and Dylan Greene (Lipscomb)

Head Varsity Girls' Basketball Coach

2008-2009

- ◆ 2009 PACIS Conference Coach of the Year
- ◆ 2009 NCISAA 3A State Tournament Semi-Finalist and PACIS Conference Champions
- ◆ Member of the NCISAA 3A State Tournament Seeding Committee
- ◆ Helped produce an NCAA Division 1 college basketball player (Brey Dorsett - UNC Greensboro)

Head Junior Varsity Boys' Basketball Coach

2004-2008

- ◆ 76-19 record in four seasons, 2008 PACIS Conference Champions & two 20-win seasons

AAU & CAMP EXPERIENCE

- ◆ Team Winston 16U & 17U (2015 & 2016) Assistant Coach
 - 16U Super Showcase Bronze Champions
 - 54-17 record over two seasons
- ◆ CP3 All-Stars 14U & 15U Coach (2012 & 2013)
 - Two Five Star Basketball Top 10 finishes (10th in 2012 and 9th in 2013)
 - 14U 8th Place Finish at AAU D1 Nationals in Orlando, FL (108 teams)
 - 15U Super Showcase Silver Champions
 - 50-14 record over two seasons
- ◆ Coached AAU with the NC Gaters, Carolina Titans and Team Phoenix (2003-2008)
- ◆ Woodberry Forest School Basketball Camp Director (2012-Present)
- ◆ Phenom Hoops Report VA Top 80 Camp Coach (2015-Present)
- ◆ Chris Paul Rising Stars Camp (2016-Present)
- ◆ Chris Paul Elite Guard Camp (2009-2013)
- ◆ Dave Telep Carolina Challenge (2010-2011)
- ◆ Worked Dave Odom & Skip Prosser Basketball Camps at Wake Forest University (1998-2002)
- ◆ FCDS Basketbal Camp & Rusty LaRue Basketball Academy (2003-2008)
- ◆ Triad Hoops Academy Camp and Fall League Co-Director (2009-2011)
- ◆ Triad Summer Pro-Am League (featured WFU, UNCG, HPU, Elon & professional players)

EDUCATION, PROFESSIONAL AFFILIATIONS & HONORS

WAKE FOREST UNIVERSITY - Winston-Salem, NC

2002

Bachelor of Arts in Sociology

NATIONAL ASSOCIATION OF BASKETBALL COACHES

2012-Present

*Member***College Basketball Highlights & Awards:**

- ◆ 4 year Letterman, Wake Forest University, became 40th member of the 1,000 point club (1,342)
- ◆ Tied ACC record for most 3-pointers in a game (11) at Clemson University in 2002
- ◆ Set a WFU record for most 3-pointers in a game (11) and season (100) in 2002
- ◆ Led the ACC in 3-pt field goal percentage in 2002 (44%)
- ◆ 2-Time NCAA Tournament Chevrolet Player of the Game (1st & 2nd rounds in 2002)
- ◆ 2000 Black Coaches Association Classic MVP